

About Karoub

To achieve success, organizations and individuals quickly learn that they must play an active role in the decision making process of Government - with the Legislature, the regulators, and the Executive Branch.

Lansing is the decision-making center of the State of Michigan. It is where a vote in the Legislature, or a proposed new regulation can significantly affect the future of an entire industry or business.

Karoub Associates' expertise is to know Michigan's political process, and to enable our clients to succeed in that process.

Results are what counts - results that Karoub Associates' clients can measure on their bottom line. Our firm's high level of success is built upon a superior combination of political awareness, integrity, and legislative experience.

Principals

For nearly thirty years, when major issues were deliberated in the Capitol, more often than not, Karoub Associates was involved. During that time the staff of Lansing's most successful and longest-standing lobbying firm reflected the changing philosophy of the Legislature and the diversity of its clients' needs. Today, the composition of that staff continues the strong Karoub tradition.

Success in Lansing is rooted in a number of factors; working closely with key legislators, properly framing an issue for presentation to the Legislature, and a well-balanced, aggressive lobbying team working on behalf of that issue.

Karoub Associates' expertise is to know Michigan's political process, and to enable our clients to succeed in that process. For more than a quarter of a century we have tackled issues and solved problems for a diverse client base with a wide variety of needs.

Karoub Associates has played a catalytic role in matters relating to: insurance, healthcare, retailing, local government, heavy construction, advertising, financial institutions, education, transportation, environmental law, entertainment, law enforcement, and professional standards.

Karoub has a solid record of accomplishments on behalf of these many and varied interests. Not only the actual resolution of the matter, but the manner in which it has been achieved, reveal intrinsic qualities of the firm.

Karoub Associates, the oldest multi-client government relations firm in Michigan, has achieved remarkable success for many clients during its existence. The firm's outstanding lobbying record is the direct result of preparation, persistence, and just plain hard work. Our professional lobbyists bring a wealth of experience, credibility and sound judgment to meet each client's need.

Karoub Associates wields a unique combination of political awareness, communications expertise, and legislative acumen. It is our mission to help clients solve their problems and thoroughly develop their opportunities.

History of Karoub

Founded by James H. Karoub in January 1968, Karoub Associates has grown from a one-man, single client organization to the largest multi-clients government relations firm in Michigan with a staff of 20 and over 100 clients.

Jim Karoub served as a state legislator for three terms until 1966 when the redistricting of the state legislative districts made significant changes in constituencies. Mr. Karoub returned to private business in Livonia in 1967 but never lost the intrigue and fascination he found in the lawmaking process.

In late 1967 the Michigan League of Savings Institutions approached Jim to carry their legislative program in Lansing. Thus began the multi-client lobbying profession in Michigan.

Karoub Associates has grown through the years, not just in personnel and an expanding list of clients, but also in the knowledge gained by handling a broad array of legislative issues. As we look forward to the millennium and the new issues it will bring, Karoub Associates is prepared with an expanding staff, modernized communication and enhanced services to its clients.

These offices are dedicated to the memory of

James H. Karoub

(1929-1994)

Founder of Karoub Associates, Legislator,
lobbyist, friend, and for more than 30 years
A distinguished leader in the formulation and
resolution of state legislative policy.
September 1995