

Services

Legislative / Regulatory Representation

This all-encompassing service is the priority service of Karoub Associates. It begins with client counseling and strategy planning concerning the legislative or regulatory issue followed by all the elements involved in a complete representation of the issue through to a successful conclusion. It is an extremely thorough process reflecting the experience, integrity, and effective advocacy of Karoub Associates.

- Legislative/regulatory representation
- Legislative strategy and tactics development
- Drafting of legislative and regulatory proposals
- Legislative/regulatory monitoring
- Testimony-preparation and delivery
- Analysis of proposed legislation

Public Policy Consultation, Strategizing, and Implementation

On occasion a client may be involved in a complex public policy issue, which affects a broad spectrum of public interest groups. This requires different perspectives and activities than found in a normal lobbying effort. The project begins with an extensive review of the issue and its ramifications. This examination may suggest coalition building, a coordination of industry positions and possibly, a grass roots program. A successful outcome requires innovative strategies and solid leadership on behalf of the client.

- Issue counseling
- Grass roots program development

Establishment of a PAC Fund

This is a service offered to new and existing clients who may not have a PAC but recognize its value in the overall legislative effort. The legal intricacies and fund raising programs are included in this service.

- Establishment of PAC funds and administration
- Campaign consulting

Trade Association

Karoub Associates currently manages several trade associations, which provide various member services in addition to lobbying. The staff is equipped with extensive experience in this field, which offers to interested clients assistance in developing a level of services appropriate to the business or profession.

- Coalition building and coordination of industry positions
- Trade association consultation